



Mattress Buying Checklist

Use this checklist to compare retailers (not models) and decide WHERE to buy a mattress — online or in-store — with confidence.

How to Use This Mattress Shopping Checklist

Skim each step. Open two retailers from our directory. Fill in the tables as you go. Print this page or keep it on your phone.

Step 1 — Define Your Sleep Profile & Constraints

- ☐ Primary sleep position (side / back / stomach / combo)
- ☐ Preferred feel (plush / medium / firm)
- ☐ Pain points (shoulder / hip / lower back); note height/weight
- ☐ Room constraints (stairs, tight corners, elevator access)
- ☐ Budget range and target delivery window

Step 2 — Pick Your Shopping Path

- ☐ Online path — shortlist 2-3 reputable sites with clear trial/return policies and delivery options.
- ☐ In-store path — shortlist 2 nearby stores that stock your preferred technologies.

Step 3 — Build a Retailer Shortlist

- ☐ Choose at least two retailers that carry your target materials and brands
- ☐ Verify contact methods (phone / chat / email)
- ☐ Scan recent, verified reviews for delivery and issue resolution
- ☐ Bookmark each store page for policy and service details



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Step 4 — Policy & Warranty Checklist

Area	What to Confirm	Notes
Trial / Exchange	Length, required protector, minimum nights	
Returns	Return shipping cost, restocking fees, window	
Exchanges	Exchange fees, delivery logistics, timelines	
Warranty	Coverage years, sag depth, claim process	
Price Protection	Low-price guarantees or adjustments	

Step 5 — Delivery, Setup & Removal

Service	Retailer A	Retailer B	Notes
Delivery window (days)			
White-glove setup (cost)			
Old mattress removal (cost)			
Stairs / heavy surcharges			
Estimated delivery date			

Step 6 — Technology Fit (Materials & Feel)

Match your sleep profile to mattress materials: innerspring, memory foam, hybrid, latex. If you need elevation, consider an adjustable base.

- ☐ Innerspring — responsive, traditional feel; check pocketed coils and lumbar zoning
- ☐ Memory Foam — deep contouring and pressure relief; look for cooling features
- ☐ Hybrid — coils + foam/latex; balanced feel; confirm edge support and cooling
- ☐ Latex — buoyant, cooler feel; verify certifications and firmness options
- ☐ Adjustable Base — head/foot elevation; confirm compatibility and setup



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Step 7 — Comfort Evaluation Method

- ☐ In-store — test 5–10 minutes in your normal position; capture spec labels or request spec sheets.
- ☐ Online — rely on at-home trial; set a calendar reminder two weeks before the trial ends.

Step 8 — Total Value Worksheet

Line Item	Retailer A	Retailer B	Notes
Sticker price			
Sales discount / promo			
Delivery / setup / removal			
Accessories (pillows / protector / base)			
Financing cost (if any)			
Estimated return/exchange exposure			
Final total (estimate)			

Step 9 — Decide & Save Your Paperwork

- ☐ Choose the retailer that best matches needs, timeline, and total value
- ☐ Save receipts, policy links, and delivery confirmations
- ☐ Take a photo of the warranty for quick access

Bonus — Best Time to Buy a Mattress

Holiday events often bring broader brand participation and stronger bundles than everyday promos. If timing is flexible, compare during major weekends. If you need a bed now, pick the best total value today.